

The State of California, Office of the Patient Advocate Presents

# Public Reporting on Wealth Care Oxaliys

Challenges, Opportunities, and State-Level Policy Implications

A Symposium on the "State" of the Art

Tuesday, June 6, 2006 • Crowne Plaza Hotel, LAX • Los Angeles, CA



ATTENDEE INFORMATION:	Please indicate choice of Entree:  Chicken  Vegetarian
First Name	Last Name
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HOW DID YOU HEAR ABOUT THIS SYMPOSIUM?  Save the Date Colleague OPA Website Other (Please Explain)	Request for ADA Accommodations* Request for Special Dietary Menu* *NOTE: Sharon Bowen, the conference coordinator, will contact the participants for additional information.

## Please return this registration by fax or mail.

FAX: (916) 608-8787

MAIL: events! • P.O. Box 1550 • Folsom, CA 95763

## For online registration, please visit www.opa.ca.gov

You will receive a confirmation of your registration by e-mail. If you would like more information, please contact Sharon Bowen at events! 916.606.5360 or sb@evenstwebpage.com

# **AGENDA**

#### 8:00-9:00 AM REGISTRATION & CONTINENTAL BREAKFAST

9:00 AM WELCOME & INTRODUCTION

Ed Mendoza, Acting Director
California Office of the Patient Advocate
John Zweifler, MD, MPH, Medical Consultant
California Office of the Patient Advocate

9:15 AM MORNING KEYNOTE

Elizabeth McGlynn, PhD, Associate Director RAND Health Director of the Center for Research on Quality in Health Care NCQA Committee on Performance Measurement

9:45 AM PLENARY PANEL 1: HEDIS & CAHPS:
Do They Reflect True Quality Differences?

Moderator: Patrick Romano, MD, MPH, Professor, Medicine and Pediatrics

UC Davis Division of General Medicine AHRQ Quality Indicators Support Team

- Steven R. Green, PhD, Research Scientist
  Life and Health Actuarial, New Jersey Department
  of Banking and Insurance
- Joachim Roski, PhD, MPH, Vice-President Performance Measurement, NCQA
- Julie Brown, Director, Survey Research Group The RAND Corporation
- Ted von Glahn, MSPH, Director of Consumer Engagement Pacific Business Group on Health
- John Adams, PhD, RAND Consultant
  Pacific Business Group on Health's Scoring
  Methodology Review Project

**10:45 AM BREAK** 

11:00 AM PLENARY PANEL 2: New Sources and Uses of

Quality Data

Moderator: Maribeth Shannon, MS, Director

Hospitals and Nursing Homes Program California HealthCare Foundation

- Marc P. Volavka, Executive Director
   Pennsylvania Health Care Cost Containment Council
- Charles A. Gallia, PhD, Acting Research Manager
   Office of Medical Assistance Programs,
   Oregon Department of Human Services
- Gerald F. Kominski, PhD, Associate Director UCLA Center for Health Policy Research
- Cori Reifman, MPH, Research Project Manager California Office of the Patient Advocate
- Marcy Gallagher RN, MPA, JD, Chief
   Plan Surveys Division, HMO Help Center
   California Department of Managed Health Care

12:00 PM LUNCH & KEYNOTE

Kenneth W. Kizer, MD, MPH

President & CEO, Medsphere Systems Corporation (Former President & CEO, National Quality Forum) 1:00 PM PLENARY PANEL 3: What Stakeholders Think:

The Role for Public Disclosure

Moderator: Tom Williams, Executive Director
Integrated Healthcare Association

- Ronald Bangasser, MD, FAAFP, Past President
   California Medical Association
   Chair, IHA's P4P Technical Committee
   Director of External Affairs, Beaver Medical Group
- Donald Crane, President and Chief Executive Officer California Association of Physician Groups
- Jeff Kamil, MD, Vice-President, Chief Medical Officer Blue Cross of California NCQA Committee on Performance Measurement
- Lark Galloway-Gilliam, Executive Director Community Health Councils, Inc.
- Sidna M. Scheitel, MD, MPH, Assistant Professor
  Mayo Clinic College of Medicine
  Consultant in Primary Care Internal Medicine,
  Health Care Policy & Research
  Board Member, Minnesota Institute for
  Clinical Systems Improvement

2:15 PM BREAK

2:30 PM PLENARY PANEL 4: Future Directions for Public Reporting and Quality Initiatives

Moderator: Lucinda (Cindy) Ehnes, JD, Director
California Department of Managed Health Care

- Marybeth Farquhar, RN, MSN, Senior Advisor
   Quality Indicators Initiative at the Center for Delivery,
   Organization & Markets
   Agency for Healthcare Research and Quality
- David Carlisle, MD, PhD, Director
   California Office of Statewide Health Planning
   and Development
- Richard Dixon, MD, FACP, Distinguished Consultant Office of Private and Public Partnerships Centers for Disease Control and Prevention
- Dale Shaller, MPA
   Shaller Consulting
   Author, "Consumers in Health Care:
   The Burden of Choice," October 2005
- Arnold Milstein, MD, MPH, Medical Director Pacific Business Group on Health Chief Physician, Mercer Health+Benefits

4:00 PM ADJOURNMENT

# **CO-SPONSORED BY:**









# **HOTEL INFORMATION**

# **Crowne Plaza Hotel, LAX**

5985 W. Century Blvd. Los Angeles, CA 90045

### FOR HOTEL RESERVATIONS CALL:

1-888-315-3700 Reservations Toll Free or, 1-310-642-7500 Hotel Direct Line

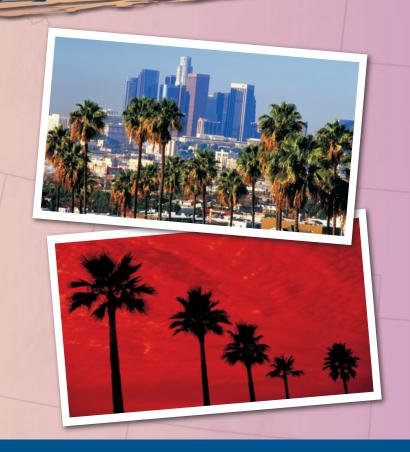
or visit www.crowneplaza.com/lax-intlapt (group code PAD)
Reservations must be guaranteed by credit card.

Mention "Patient Advocate 2006 Quality Reporting Symposium" to receive group rate of \$110 single / double.

# **Group Hotel Reservation Deadline: May 13, 2006**

Please note that there are a limited number of rooms available in the block. Parking for all guests is available at an additional discounted cost of \$6.00 self and \$8.00 valet. Complimentary airport shuttle service to the hotel is available.

**QUESTIONS?** Sharon Bowen, Conference Coordinator, sb@eventswebpage.com or 916.606.5360.



For more information about 0PA, please call toll free: 1-866-466-8900 or visit the QPA website www.opa.ca.gov

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